

## *Press release*

### **Vinoble Cosmetics: New generation of clean, safe, eco-friendly and highly effective sun protection**

19/02/2020

Fresing/Austria: Vinoble Cosmetics just launched its brand-new sun protection line, which was developed in collaboration with a Swiss expert team. The multi-active, innovative sunscreen formula not only has SPF 30 UVA + UVB broad spectrum protection, it also comes with infra guard and blue light protection. It is highly effective against light-induced skin aging and is packed with a special anti-pollution formula.

The sustainable cosmetic company, headquartered in Austria, is consistent in their refusal to use any potentially harmful ingredients, such as micro plastics, silicones, nanoparticles or substances with hormone-like effects. In addition to the many benefits for skin, their newly-formulated sunscreen is reef-friendly and keeps our oceans protected as well. With products made 100% made in Austria, Vinoble Cosmetics is a European leader in the field of sun care.

#### **Sustainability is one of the company's core value**

Not only is the formula of their sun care range 100% micro plastic-free, Vinoble Cosmetics made sure that the product packaging is plastic-free as well. Its luxury glass jars and bottles are treated with a special UV coating on the external surface to protect the valuable formulations inside from external influences. Fabric labels and caps made of Austrian wood make the project a luxurious yet sustainable must-have.

#### **Sun protection for the whole family**

Due to the fast-absorbing formula that is oil free and non-sticky, the product is also ideal for all outdoor recreational activities. Thanks to the clean, safe and innovative formulation, the sun care range is ideal and suitable for the entire family.

Unisex, vegan, reef-friendly and clean luxury that can be enjoyed every day—what more can you ask for in a sun cream?

#### **Application**

20 minutes before exposure to the sun, apply generously to the skin and massage.

➔ Available from March 2020 on our website ([www.vinoble-cosmetics.at](http://www.vinoble-cosmetics.at)) and at selected retail partners (pharmacies, perfumeries, premium day spas and hotel spas).

#### **Further Information:**

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Sun protection for the face:



15 ml € 28,00



50 ml € 59,00

Sun protection for the body:



100 ml € 52,00



200 ml € 89,00

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